

I wear many hats, collaborating across design, engineering, product, and research. I speak each team's language, understand constraints, and turn them into opportunities for innovation. My foundation in human-centered tech and a master's in **Design Futures** at the **Royal College of Art** help me connect the dots and drive impact.

Design Research	UX/UI	Product Management	Product Design	Policy Innovation
Digital Consulting	Service Design	Product lifecycle/Innovation	Human Centered Design	Adobe Suit
System Design	Interaction Design	Venture Building	Data Analysis	Figma

WORK EXPERIENCE

STRATEGIST

your2040

JAN 2025- PRESENT

- Futures Research & Market Analysis** – Identify emerging trends and whitespace opportunities for the organization.
- Innovation Strategy & Business Model Exploration** – Explored industry shifts and designed business models for emerging markets.
- Stakeholder Engagement & Validation** – Conduct interviews and research to refine hypotheses and validate ideas.

DESIGN RESEARCHER

Imperial College London | Wicked Acceleration Labs

MAY 2025- JULY 2025

- Operational Management** - Organized years of unstructured data into a centralized Notion system, reducing communication overhead and improving cross-departmental efficiency by 40%.
- Digital Transformation** - Revamped the lab's website into a high-impact, future-ready platform, amplifying visibility and outreach to global stakeholders.
- Flagship Industry Engagement** - Assisted in conceptualising and executing the 2025 Wicked Symposium, featuring 11 sessions, 32 industry leaders, and 50+ senior executives, establishing it as a premier innovation discourse platform.

DIGITAL CONSULTANT

Larsen & Toubro infotech - (Clients : Qatar airways/ NBCU - New York)

JULY 2022-OCT 2023

- Scalable Design for 50,000+ Global Users** - Worked as a consultant for **Qatar Airways** B2E software, collaborated on **design sprints** and **co-creation workshops** with product managers, engineers, and clients to ideate, test, and refine proof-of-concept experiences.
- Global collaboration & high-impact design** - Conducted concept and **usability testing**, gathering actionable feedback to refine user-centered **wireframes and prototypes** tailored to customer requirements.
- Cross-continental design integration** - Coordinated closely with overseas stakeholders and developers to align on project goals and ensure seamless integration across **NBCU's** global teams.

EDUCATION

ROYAL COLLEGE OF ART

Masters of Design - Design Futures

SEPT 2024 - 2025

INDIAN SCHOOL OF DESIGN & INNOVATION

Bachelors of Design - Product Design

JULY 218-2022

MUMBAI UNIVERSITY

Bachelors of Arts - Psychology & Sociology

JULY 2018-2021

INTERNSHIPS | FELLOWSHIP

- Mercedes Benz | Mercedes Benz beVisioneers | Present
- UX/UI Intern | Mondelez International | Jan 2022 - July 2022
- UX Research Intern | Angel One | May 2021 - Aug 2021
- Design Research Intern | Think Design | May 2020 - Jul 2020
- Research Intern | Eztablish | May 2019 - Dec 2019

ACHIEVEMENTS | CERTIFICATIONS

- UIUX Specialization: California University of Arts | 2020
- Inferno, Head of Hospitality Department | 2019
- Kotak Educational Foundation Social Services | 2019
- Design-Led Strategy: Design thinking for business strategy | 2020
- Scholarship student at ISDI | 2018
- Eumind Exchange Program - Netherlands | 2016 -17